



## 35+ Year Entrepreneur Turned Business Educator Reveals What It Takes To Become A Millionaire Business Owner (it's not what you think!)

Best-selling author, speaker, and entrepreneur, Tawn Holstra is a masterful business manager with 35+ years of hands-on experience in building businesses with explosive growth and teaching her clients how to navigate the narrows of business development. She specializes in human performance, mastering your internal dialogue, communication, developing trust, ruthless compassion, and all aspects of producing breakthrough results.

Tawn has been an entrepreneur for over 35 years and has walked her talk. She is a principal in 5 businesses and knows firsthand that being an entrepreneur is at the very heart of being American, the linchpin of the American Dream. She is endearing and loves to connect with audiences in an entertaining, courageous, and inspirational way to empower them to take control of their lives by owning their own business.

Tawn Holstra has been called a Dream Maker because she is all about results while having a ton of compassion and fun. Tawn has a wonderful way of making complex concepts understandable and making the actions that can be taken seem easier and within reach. Being a woman in business also allows Tawn to relate to the balancing act women have to face.

### Story Ideas:

1. **Learn From Your Favorite Experts!** *Modeling habits of the super successful can be very helpful and give you confidence when you need it most.*
2. **How to Bounce Back From Failure!** *Learn some of the secrets of resilience in business and how to softening your landings when you crash.*
3. **Are You Overloaded?** *Is it really possible to run a home and a business successfully?*
4. **Can You Build a Business With Bad Credit?** *Learn some of the secrets that can get you back in the saddle*
5. **Business At Home:** *Starting with nothing. What can you do to get started in business? What resources are available for the underpaid homemaker or the unemployed parent?*
6. **How To Interview Employees:** *Learn the simple tricks that work and the major no-no's*
7. **Raising Business Saavy Kids:** *How can you give your children more business education and help them start early?*
8. **From College to Business Owner:** *There are not enough jobs for our college grads. What can they do to get started fresh out of school?*

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